5

<u>ABSTRACT</u>

A storing and dispensing container for product. The container includes a flexible pouch for storing product. A rigid flip top, having a lid connected to a flange by a hinge, is affixed to an outer surface of the pouch at the top portion of the pouch surrounding a removable portion of the pouch. The flange forms a dispensing orifice through which the product can be dispensed when the lid is opened. The lid is removably positionable to seal the pouch at the outer surface when the lid is closed upon the flange.